



BERRY & DONALDSON
(Pty) Limited
GLOBAL FREIGHT LOGISTICS
Established 1963

NEWS

21 May 2015

80% of sub-standard goods imported from outside of Africa

Around 80% of the sub-standard or counterfeit goods entering the African market are imported from outside the continent, highlighting the need to harmonise standards across the region, according to the African Organisation for Standardisation (Arso).

Daily Nigerian newspaper, This Day LIVE, cited president of Arso, Dr Joseph Odumodu, as commenting that most of the goods were brought into the continent by “people intent on undermining the African market and diminishing the value for money in the usage of such products, for their selfish benefit”.

The Arso forum in Abuja, scheduled for next month, would therefore focus on breaking technical barriers to trade through standards unification to enhance industrial and economic empowerment.

“I believe if we all stick together and form a powerful, collective force, it would be a lot easier to check the excesses of those who have kept Africa on its knees all these years. This forum, which we have tagged ‘Africa Rises for Standards’, would, amongst others, bring about the strengthening of the standardisation capacity of Africa through dialogue, information and experience sharing to form the key elements that will promote and sustain Africa’s productivity and trade,” said Odumodu.

FTW www.ftwonline.co.za