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SA cross-border trading compares well with Africa norm

According to the recent World Bank 2015 Doing Business Report, SA is rated 100 out of 189 economies when it comes to the ease of trading across borders.

Despite this low ranking, vast opportunities exist for SA businesses to stimulate trade and conduct business beyond borders, according to Bruce Marshall, Maersk Line's country manager for Zambia, Zimbabwe and Malawi.

He pointed to the World Bank Logistics Performance Index (LPI), which measures the logistics performance of countries and provides feedback on the logistics "friendliness" of the region.

The index looks at customs, infrastructure, international shipment, logistics competence, tracking and tracing and timeliness.

"SA compares favourably in terms of overall LPI with other African territories, ranking 34th in comparison to Nigeria, which was ranked 75th," Marshall added.

Source: Africa Business.com

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